The India Faculty and Staff Association (IFSA) of Texas Tech University System was kind enough to recognize me on November 18, 2023, with Prestigious Shawl Distinction.

It is humbling to receive this recognition along with Mr. Sam Segran, CTO of TTU, whom I respect for his service and personality, and Horn Distinguished Professor Danny Reible, Member of National Academy of Engineering, Dr. Sharma Prabhakar, Kidney Specialist in University Medical Center, and a few select distinguished members of TTU and TTUHSC.

The citation recognized my 20-years of INDO-US collaboration in the cotton sector and my outreach with Lubbock Community through my Ramayan "Art of Living," lectures at the Hindu Temple of Lubbock. Our outreach efforts began in 2006-07 timeframe to bridge local industry, "cotton," with India, which is an important textile manufacturing nation. Through these outreaches, delegates from Government of India, Joint Secretaries in Indian Government and industry leaders have visited TTU and Lubbock.

This cycle, I am the only one from College of Arts and Sciences-TTU to be recognized.

The Association recognized us in a traditional way by presenting shawl highlighting the respectful way followed in India for ages, which was noticed with interest by local community leaders. The event was graced by a representative from Lubbock City Council and members of Office of the Provost, TTU



In a solemn function where people dressed in traditional Indian attire, it is such a relish to interact with many who give back to the society and learn from their experience.